



The

Waste Disposal

Hub



Membership Pack

2016

Join Today



“Joining 'The Waste Disposal Hub' enables our approved members to grow their businesses through our network of clients and our growing project portfolio. Our cutting edge systems facilitate the transition of the industry to a digital era. New clients can now access your services directly, in an automated and bespoke process that fits the needs of modern on-line users.”

Richard Burdett - Managing Director

We provide one simple place for clients both residential and commercial to find approved skip hire and waste disposal contractors anywhere in the UK.

The Waste Disposal Hub is a national portal for recycling, skip hire, waste management, demolition, specialist waste, tool hire and plant hire companies to list the services they provide to home and business customers.

We already have over 40,000 registered companies as Hub members on our sites, supplying various services throughout the UK.

Most of our existing Hub members require waste disposal services on many of the jobs they do.

We provide a vast amount of information to internet users and give them advice and guidance when contacting us.

Through this direct contact and our growing network of new and existing clients we provide and generate thousands of commercial and residential projects.

We receive an increasing number of daily enquiries from both the private and public sector.

Being a part of our hub community gives our approved and accredited members access to our clients, as well as receiving direct contact enquiries via their profile listing, both of which provide a consistent source of new work and new business.

We are encouraging skip hire, recycling, waste haulage and related key partners, to apply to be members today.

Sign up now at www.wastedisposalhub.com

What We Do

Accredited Membership

Our members are periodically reviewed by the management board. When we are satisfied your company offers our clients a level of service that exceeds our standards you will be awarded our 'Accredited Contractor' status. With this comes special logos for your website and an increase in work through our projects.

Approved Contractor

Simply listing you on our directory isn't enough, our premium members are eligible for 'approved installer' or 'approved supplier' status. Once approved you can use our special emblems and logos on your websites and marketing material to elevate your brand and build trust for existing and future clients.

Hire Centre

Our NEW, unique, one-of-a-kind marketplace has launched. We are gathering products from many different manufacturers and wholesalers to market directly to their chosen demographic. Our Trade and Retail environments allow for different pricing and promotions to setup and reach a broader client base. We feel this will fast become 'the' central point for product comparison and laser targeted marketing for the industry.

Internet Rankings

Through advanced SEO techniques and fantastic content our pages are highly trusted by Google and other search engines. This relationship, which we have built over the past few years, has elevated our search terms to page 1 for many thousands of keywords and terms.

Forum

Our fast growing forum is a great resource to showcase your knowledge to both amateur and professional enthusiasts within the industry. With lots of questions asked, it offers the chance to cement your company name as leader and active participant within the community.

Blog

Our Journalists and guest bloggers are constantly producing newsworthy articles to keep our visitors apprised of current events and new developments within the industry. We actively seek new writers and often post articles written by our clients, so if you have finished an interesting project or have a new product or service that's newsworthy, do get in touch!

Newsletter

Our newsletter is sent out to our subscribers once every two weeks. It contains the latest news and articles along with adverts and products from our clients.

Jobs/Recruitment (Exclusively available to our Members, No agencies)

Our recruitment pages are an extremely cost-effective way of advertising vacant positions or for those seeking employment to promote their skills to potential employers.

Information and advice

Our archive pages contain everything the end consumer needs to know about each primary waste disposal service. This research is updated daily and is presented in granular detail that we have broken down and categorised to give them exactly what they need to know in a navigable layout.

Awards

We have plans to launch our own awards in the near future to recognise the achievements of our clients and users.

Major projects

Through our network of high profile clients we generate some fantastic opportunities for ongoing and temporary contracts at a commercial scale. When these become available they are offered to our premium subscribing clients first.

Marketing (see associated Media Pack for more detail)

Job Emails

You will be notified by phone or email of potential work. Our team members will contact you to obtain quotes for our clients and we will discuss most large jobs on a bespoke and tailored basis that perfectly fits the clients requirements.



Banner Adverts

Our key marketing packages have varying target placements all over our website, see our 'Media Pack' for current pricing and information.



Listings Directory

Launch your business to No1, our ranking could be yours. Sorted by distance to the client, our premium members are shown first time, every time!



Newsletter

Similar to our home page our bi-monthly newsletter is sent out to our subscribers. This offers additional marketing exposure and updates our readers with new products, promotions, events and the latest industry news.



Design

We offer logo design, banner design, redesigning websites and brand redesign only for our premium members.

For Sale

Members can advertise skips, plant/machinery, lorries and even businesses for sale.

For Hire

Members can advertise waste disposal vehicles, tool hire and plant hire.



How It Works

The Waste Disposal Hub works on an ethical membership program and all contractors listed on The Waste Disposal Hub are approved and vetted members.

Membership

We operate an approved members scheme and all companies listed on our website are approved personally by the Directors.

Approved Members

Our approved members can provide information on the services they hire, write a profile, list awards, achievements, accreditations and add their company logo.

How to Become a Member

Simply go to the homepage of our website and sign up in the relevant section.

Membership Benefits

Approved members are listed at the top for the services they provide and will take precedence when we have jobs and contracts in your area.

Accredited Members



Our accreditation program runs constantly, once we review your company if we feel it meets our stringent standards you will be awarded with our accreditation. Being WDH accredited you will be allowed to use the WDH Accredited logo for your home page / website. This award is only offered when certain criteria has been met.

What Happens Next

Once a member has added their company details and logo to their profile page the system will go live.



Web traffic – visits and page views for a 30-day period

(Google Analytics, 13 Feb 2016 - 14 Mar 2016)





Our membership benefits.....

Enhanced Profile

- Our approved members profiles reside above all basic profiles on all searches, they attract 90% of all direct customer enquiries.
- Full profile page with links to your website, certifications, location map, contact details and company information (boost your website in the Google rankings).
- 1st access to major projects.
- Profile and services management area

Tailored and specialist systems

- Our programmable sales system allows you to tailor your services and prices to our systems. This allows clients to follow a set sales flow that provides precise quotations automatically, saving both you and them time and effort and increasing your conversion rates.

No1 visibility on Search engines

- Our location pages feature on page one for nearly every town and city in the UK. By becoming a member you can appear at the top of the list in your area when our users click these listings.

Elevated brand awareness

- By listing and advertising on The Waste Disposal Hub your brand, logo and services will be displayed to thousands of monthly visitors looking for exactly what you supply.

Commercial leads

- We are increasing our access to, and reputation with, a growing number of commercial partners and are becoming popular with businesses when it comes to project planning. For these reasons, we are engaging more commercial clients and generating more attractive and lucrative commercial scale opportunities for our members.

Membership		Cost	Cost Including VAT
Concession Member	Turnover less than £1 million	FREE	FREE
Normal Member	Turnover greater than £1 million	FREE	FREE





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